



Philips Roku TV  
6600 series Borderless TV

55" class

4K Ultra HD 2160p HDR  
PMR120, Dolby Surround



55PUL6673

## Elegant Smart TV made easy

### 4K Ultra HD Roku TV

Philips Roku TV is smart TV made simple. Get what you want to watch with a simple home screen, easy-to-use remote, and automatic software updates. With an elegant design and beautiful display, experience a whole new level of entertainment.

#### Upgrade your viewing experience

- 4K High-Definition Resolution for ultra-sharp images
- HDR10 and HLG HDR support for captivating colors & detail
- Perfect Motion Rate (PMR) 120 for smooth motion sharpness
- Elegant open stand and 3-sided bezel-less design

#### A simple way to watch what you love

- Entertainment for everyone with a simple home screen
- Fast and easy search that prioritizes free content
- 500,000+ movies & TV episodes
- Free content streaming on The Roku Channel
- Automatic software updates and easy-to-use remote

#### Enjoy a world of connectivity

- Wireless LAN for seamless streaming
- Cast your mobile device via AirPlay or Roku App
- Compatible with Alexa, Google Assistant, and Apple HomeKit
- Connect seamlessly to Roku audio and home products
- Free Roku mobile app with easy search, control, and more

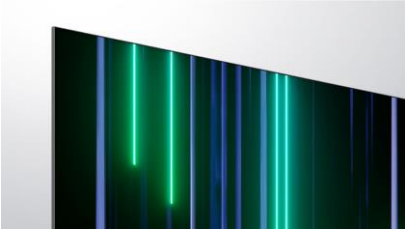
**PHILIPS**

**Roku TV**

6600 series LED-LCD TV  
55" class 4K Ultra HD 2160p, HDR, PMR 120, Dolby Surround

# Highlights

## Borderless attractive design



With an elegant open stand and 3-sided bezel-less display, enhance the look of any room with this sleek TV.

## Entertainment for everyone



Quickly access your cable box, satellite, HDTV antenna, and favorite streaming channels—all from your home screen.

## Works with voice assistants



Easily control your TV from anywhere in the room with just your voice. Compatible with Siri, Alexa, or Hey Google.

## 4K Ultra HD with HDR 10



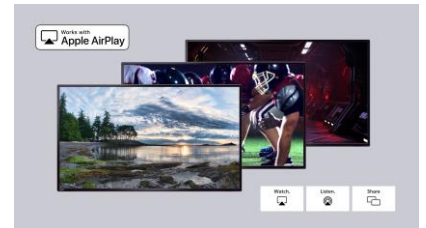
Experience extraordinary picture quality with UHD resolution, combined with HDR for sharp contrast and unbelievably vivid colors.

## 500,000+ movies & TV episodes



Get more from your TV. Choose from a large selection of entertainment across popular streaming services.

## Watch. Listen. Share with AirPlay



Effortlessly stream videos, photos, music, and more from your Apple device to your TV with AirPlay.

## 120 Perfect Motion Rate



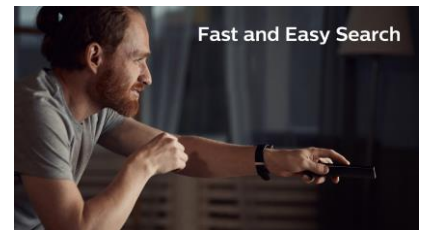
Unprecedented motion sharpness for sports, movies, or any fast-paced scenery with incredible clarity.

## The Roku Channel



Stream hit movies, TV shows, 150+ live channels, family entertainment and more for free.

## Fast and easy search



Search by title, actor or director to see where to stream your favorite shows for free or at the lowest price.

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# Specifications

## Picture/Display

- Aspect ratio: Widescreen (16:9)
- Contrast ratio (typical): 5000:1
- Response time (typical): 6.5 ms
- Viewing angle: 178° (H) / 178° (V)
- Diagonal screen size: 55 inch / 139.7 cm
- Visible screen diagonal (inch): 54.5 inch
- Display screen type: Ultra HD Display
- Backlight: LED
- Panel resolution: 3840 x 2160p

## Sound

- Output power (RMS): 2 x 10W
- Sound System: Stereo, SAP, Dolby Audio

## Loudspeakers

- Built-in speakers: 2

## Convenience

- Child Protection: Parental Control
- Clock: Sleep Timer
- Ease of Installation: Guided setup
- Remote Control: TV
- Screen Format Adjustments: Auto, Direct, Normal, Stretch, Zoom
- Multimedia: auto slideshow, USB media browser

## Multimedia Applications

- Multimedia connections: USB Storage Device
- Playback Formats: AAC (.MKV, .MP4, .MOV), AC3/EAC3 (.MKV, .MP4, .MOV, .AC3), GIF (non-animated), H.264/AVC (.MKV, .MP4, .MOV), JPG, MP3 (.MP3, .MKV), PCM (.WAV, .MKV, .MP4, .MOV), PNG

## Tuner/Reception/Transmission

- Aerial Input: 75 ohm F-type
- TV system: ATSC, NTSC
- Video Playback: NTSC
- Tuner bands: UHF, VHF

## Connectivity

- Number of HDMI connections: 4
- Number of USBs 2.0: 1
- Other connections: Headphone, Digital audio out (optical), Ethernet, Mini AV in, Antenna/Cable in
- Wireless connections: 802.11ac
- EasyLink (HDMI-CEC): One touch play, Power status, System info (menu language), System audio control, System standby
- HDMI features: Audio Return Channel (HDMI 4)

## Power

- Ambient temperature: 5°C to 40°C (41°F to 104°F)
- Mains power: 120V/60Hz
- Power consumption: 140W
- Standby power consumption: < 0.5W

## Dimensions

- Set dimensions in inch (W x H x D): 48.3 x 28.0 x 3.5 inch
- Product weight (lb): 23.55 lbs.
- Set dimensions with stand in inch (W x H x D): 48.3 x 30.6 x 11.2 inch
- Product weight (+stand) (lb): 23.94 lbs.
- Box dimensions in inch (W x H x D): 53.1 x 33.0 x 5.7 inch
- Weight incl. Packaging (lb): 32.76 lbs.
- VESA wall mount compatible: 300 x 300 mm

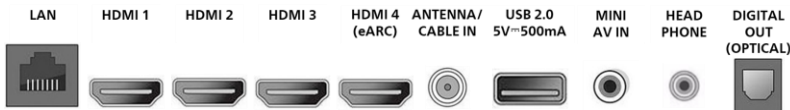
## Accessories

- Included accessories: Quick start guide, Remote Control, Batteries for remote control, Table top stand, Screws

## Network Services

- TV Operating System: Roku OS

## Connections



Issue date: January 30<sup>th</sup> 2023

Version: 0.0.1

12 NC: 8670 001 86724  
UPC: 609585 256026

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\* Content resolution is based on TV compatibility and may vary by channel. Channels are subject to change, vary by region, and may require payment.

\* Roku search does not work with all channels.

\* Payment required for some channels and content. Channels can change and vary by region.