



Philips Roku TV
6600 series Borderless TV

50" class
4K Ultra HD 2160p HDR
PMR120, Dolby Surround



50PUL6673

Elegant Smart TV made easy

4K Ultra HD Roku TV

Philips Roku TV is smart TV made simple. Get what you want to watch with a simple home screen, easy-to-use remote, and automatic software updates. With an elegant design and beautiful display, experience a whole new level of entertainment.

Upgrade your viewing experience

- 4K High-Definition Resolution for ultra-sharp images
- HDR10 and HLG HDR support for captivating colors & detail
- Perfect Motion Rate (PMR) 120 for smooth motion sharpness
- Elegant open stand and 3-sided bezel-less design

A simple way to watch what you love

- Entertainment for everyone with a simple home screen
- Fast and easy search that prioritizes free content
- 500,000+ movies & TV episodes
- Free content streaming on The Roku Channel
- Automatic software updates and easy-to-use remote

Enjoy a world of connectivity

- Wireless LAN for seamless streaming
- Cast your mobile device via AirPlay or Roku App
- Compatible with Alexa, Google Assistant, and Apple HomeKit
- Connect seamlessly to Roku audio and home products
- Free Roku mobile app with easy search, control, and more

PHILIPS

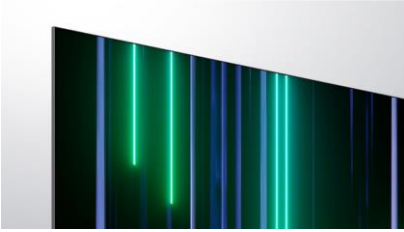
Roku TV

6600 series LED-LCD TV
50" class 4K Ultra HD 2160p, HDR, PMR120, Dolby Surround

50PUL6673/F7

Highlights

Borderless attractive design



With an elegant open stand and 3-sided bezel-less display, enhance the look of any room with this sleek TV.

Entertainment for everyone



Quickly access your cable box, satellite, HDTV antenna, and favorite streaming channels—all from your home screen.

Works with voice assistants



Easily control your TV from anywhere in the room with just your voice. Compatible with Siri, Alexa, or Hey Google.

4K Ultra HD with HDR10



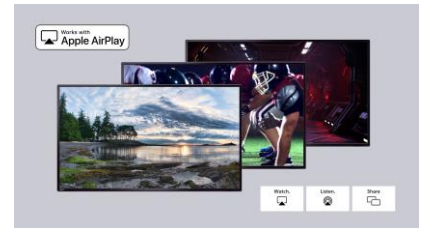
Experience extraordinary picture quality with UHD resolution, combined with HDR for sharp contrast and unbelievably vivid colors.

500,000+ movies & TV episodes



Get more from your TV. Choose from a large selection of entertainment across popular streaming services.

Watch. Listen. Share with AirPlay



Effortlessly stream videos, photos, music, and more from your Apple device to your TV with AirPlay.

120 Perfect Motion Rate



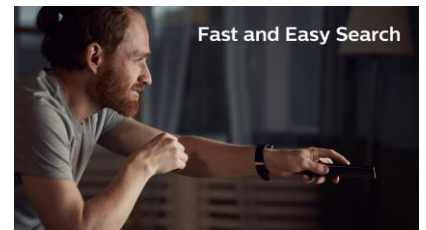
Unprecedented motion sharpness for sports, movies, or any fast-paced scenery with incredible clarity.

The Roku Channel



Stream hit movies, TV shows, 150+ live channels, family entertainment and more for free.

Fast and easy search



Search by title, actor or director to see where to stream your favorite shows for free or at the lowest price.



Specifications

Picture/Display

- Aspect ratio: Widescreen (16:9)
- Contrast ratio (typical): 5000:1
- Response time (typical): 8.0 ms
- Viewing angle: 178° (H) / 178° (V)
- Diagonal screen size: 50 inch / 127 cm
- Visible screen diagonal (inch): 49.5 inch
- Display screen type: Ultra HD Display
- Backlight: LED
- Panel resolution: 3840 x 2160p

Sound

- Output power (RMS): 2 x 10W
- Sound System: Stereo, SAP, Dolby Audio

Loudspeakers

- Built-in speakers: 2

Convenience

- Child Protection: Parental Control
- Clock: Sleep Timer
- Ease of Installation: Guided setup
- Remote Control: TV
- Screen Format Adjustments: Auto, Direct, Normal, Stretch, Zoom
- Multimedia: auto slideshow, USB media browser

Multimedia Applications

- Multimedia connections: USB Storage Device
- Playback Formats: AAC (.MKV, .MP4, .MOV), AC3/EAC3 (.MKV, .MP4, .MOV, .AC3), GIF (non-animated), H.264/AVC (.MKV, .MP4, .MOV), JPG, MP3 (.MP3, .MKV), PCM (.WAV, .MKV, .MP4, .MOV), PNG

Tuner/Reception/Transmission

- Aerial Input: 75 ohm F-type
- TV system: ATSC, NTSC
- Video Playback: NTSC
- Tuner bands: UHF, VHF

Connectivity

- Number of HDMI connections: 4
- Number of USBs 2.0: 1
- Other connections: Headphone, Digital audio out (optical), Ethernet, Mini AV in, Antenna/Cable in
- Wireless connections: 802.11ac
- EasyLink (HDMI-CEC): One touch play, Power status, System info (menu language), System audio control, System standby
- HDMI features: Audio Return Channel (HDMI 4)

Power

- Ambient temperature: 5°C to 40°C (41°F to 104°F)
- Mains power: 120V/60Hz
- Power consumption: 125W
- Standby power consumption: < 0.5W

Dimensions

- Set dimensions in inch (W x H x D): 43.8 x 25.4 x 3.5 inch
- Product weight (lb): 19.51 lbs.
- Set dimensions with stand in inch (W x H x D): 43.8 x 27.9 x 11.2 inch
- Product weight (+stand) (lb): 19.84 lbs.
- Box dimensions in inch (W x H x D): 49.2 x 29.9 x 5.7 inch
- Weight incl. Packaging (lb): 26.89 lbs.
- VESA wall mount compatible: 300 x 300 mm

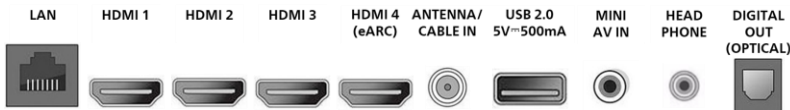
Accessories

- Included accessories: Quick start guide, Remote Control, Batteries for remote control, Table top stand, Screws

Network Services

- TV Operating System: Roku OS

Connections



Issue date: January 30th 2023

Version: 0.0.1

12 NC: 8670 001 86724
UPC: 609585 256019

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* Content resolution is based on TV compatibility and may vary by channel. Channels are subject to change, vary by region, and may require payment.

* Roku search does not work with all channels.

* Payment required for some channels and content. Channels can change and vary by region.